



CAREERS 4.0

Career Guidance 4.0 Dissemination National Event Spanish National Report

November 2025

CONTEXT

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Action	Strategic Partnerships
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Authors	Janire Adrián Luis Carro Sancristóbal

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Description of the event

1. Event Overview

The Spanish national dissemination and final conference of the Careers4.0 project was held in November 2025. The event was conceived as a combined dissemination, demonstration and hands-on training activity aimed at presenting the project's main results, methodologies and digital tools, with particular emphasis on innovative approaches to career guidance grounded in artificial intelligence, immersive environments and interactive career information systems.

The event sought to:

- Disseminate the Careers4.0 methodology and digital ecosystem.
- Present the main intellectual outputs of the project.
- Provide participants with a practical experience of the tools developed.
- Collect feedback from practitioners and stakeholders to support future exploitation and sustainability.

The conference brought together professionals and students linked to career guidance, education and employability, fostering dialogue between academic, institutional and professional sectors.

2. Participants' Profile

The event was attended by a heterogeneous group of stakeholders, ensuring broad dissemination across different professional contexts. Participants included:

- Career guidance practitioners and counsellors.
- Professionals working in educational and training institutions.
- Staff linked to employability services and career development centres.
- University students and graduates with an academic interest in guidance and counselling.
- Professionals involved in projects related to digital innovation, education and labour market integration.

This diversity contributed to rich exchanges of perspectives and highlighted the applicability of the Careers4.0 tools in multiple guidance settings, including education, training, counselling services and employability programmes.

Attendance records indicate a consolidated participation level, consistent with the objectives of national dissemination and final validation of project results.

3. Agenda and Content

EVENTO DE DIFUSIÓN DE LOS RESULTADOS DEL PROYECTO CAREERS4.0

Conoce los resultados de un proyecto innovador en orientación profesional y explora herramientas digitales diseñadas para acompañar a jóvenes y orientadores en la construcción de trayectorias profesionales sostenibles.

LUGAR: SALÓN DE GRADOS DE LA FACULTAD DE EDUCACIÓN Y TRABAJO SOCIAL

28/10/2025

10:00 – 11:00	Presentación del Proyecto CAREERS4.0 - Objetivos - Destinatarios - Socios - Paquetes de trabajo - Resultados
11:00 – 12:00	Plataforma CAREERS4.0 - Evaluación de competencias con chatbot - Evaluación de intereses con visita inmersiva - Información profesional - Curso de formación

Feedback from workshops

Participants' feedback was collected through an online evaluation questionnaire composed of closed-ended questions and an open comment section. A total of 22 valid responses were registered.

The quantitative results show a **very high level of satisfaction** across all evaluated dimensions. Mean scores were consistently above 4.6 out of 5 in all items, indicating an excellent overall assessment.

Participants rated the following aspects:

- Clarity and comprehensibility of the event.
- Relevance of the content to their professional or academic interests.
- Expertise and knowledge of the speakers.
- Usefulness of the information presented.
- Contribution of the event to new ideas and knowledge acquisition.

The aggregated results confirm that the event was perceived as clear, highly relevant, informative and innovative, and that it effectively introduced new perspectives and tools for career guidance practice.